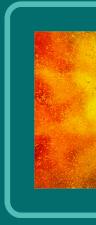


That's why PiCC United stands out



Dear partners

At PiCC United, we make it simple, professional, and ethically sound for organizations to collaborate with patients and their families.

We eliminate lengthy recruitment processes, unclear expectations, and the risk of tokenism.

We already have trained, motivated, and diverse candidates ready to go.

You are not looking for “roles” – you are looking for skills, experience, disease areas, and objectives.

This makes it easy and safe to put together patient panels, advisory councils, test groups, interviews, co-design teams, and project work.

No time-consuming job postings or recruitment – PiCC validates and quality assures candidates.

Quick access to relevant patients and relatives in the EU (and globally, if desired). Documentation for your ESG/S efforts through meaningful involvement of real-world stakeholders.

Consulting within:

- Patient partner governance
- Alignment of expectations
- Fair Market Value (FMV) remuneration
- Diversity & inclusion strategies
- Role definitions and onboarding

End-to-end solution

The most flexible and responsible way for stakeholders to find qualified patient voices and lived experience experts.

You can “borrow” a patient partner through PiCC United, and we take care of all the practicalities:

- Legal agreements
- FMV calculation and payment
- Onboarding
- Ethical security and role definition
- You will receive one consolidated invoice with a clear price structure.

We do not work with “patients as cases” – but with patients as partners.

- We ensure quality, ethics, and transparency
- We build capacity and continuously train new patient advocates