

PiCC

# PULSE

Newsletter

July, 2025



## Welcome!

Introduction to  
Natalie Swiderska,  
PiCC United Board Member

# Natalie Swiderska

## Hello and Welcome

Today we introduce Natalie, editor of this newsletter and our Board Secretary.



## **“Everyone has something unique to offer!”**

Hi, I’m Natalie, Secretary of PiCC United and the Experience and Involvement Lead at MediPaCe. This may, at first glance, look like a gardening magazine but you are in fact seeing the new look PiCC Pulse magazine (you may notice a few more nature references). We hope this new design has already grown on you - huge thanks to Jenny, our Chair, for this new style!!

Over the next few editions we will slowly introduce members of the board so that you can get to know us better. But if you have a story to tell, please reach out, we would love to feature and showcase your journeys and stories too!

But first, a bit about me. I spent years working with local and national charities, ensuring people were involved in decision making. Involvement comes naturally to me, so PiCC United was a perfect fit. It opens doors for more people to get involved and help shape healthcare decisions, which I’m passionate about!

The best part of my job is working directly with others and listening to peoples’ stories, but its more important to me that your experiences turn into meaningful change or action. By engaging with a range of voices and decision makers PiCC United can make a real difference. And if there is more we can do, please tell us!

It doesn't matter if you have little or lots of experience with networks like PiCC United and working with Pharma and healthcare providers, we're here to help. Please reach out as everyone has something valuable to offer!

**Want to feature in PiCC Pulse? Contact me:  
[nsw@piccunited.org.uk](mailto:nsw@piccunited.org.uk)**

# News Update



## Website improvements

We have listened to your feedback and are making improvements to our website to make it easier for you to find your way around. Over the next few months you'll notice a few changes as we continue to enhance your experience.

Our biggest update so far is the creation of a news section - PiCC Pulse News. Here you will find our latest updates, publications and discussion topics all in one place.

Explore [PiCC Pulse News](#) today!



## PiCC Lounge Podcast - listen now!

Our podcast is now live!

We want to share a huge thank you to our wonderful knowledge partners who have already shared their voices and perspectives in our first sessions. Your contributions are helping us spark meaningful conversations and showcase the rich diversity of experiences in our community.

Listen to our latest PiCC Pulse episode where Lisbeth talks with another patient advocate about what is patient engagement and why is it important.

Click the link and listen now: [PiCC Lounge](#)

## Tell your side of the story

We're always looking for new voices to feature! If you'd like to share your perspective or record a short clip for a future episode, we'd love to hear from you. Simply get in touch or keep an eye out for our next PiCC Pulse question! Email our coordinator Sheila via [shk@piccunited.org](mailto:shk@piccunited.org)

# PiCC Board Update



## Working out a way forward - Our 5 year Strategy

As our network evolves, it's important for us to have a clear plan of what we want to achieve, where we are heading and how we will get there.

We've been working on a strategy to build a solid foundation in year one, and focus on development and growth from year two. We will regularly pause to reflect and adapt, this is an active process to help us always stay on the pulse!

We are proud that this plan brings together the ideas and experiences of the variety of voices on our board, reflecting a shared goal and aligning with our vision and values.

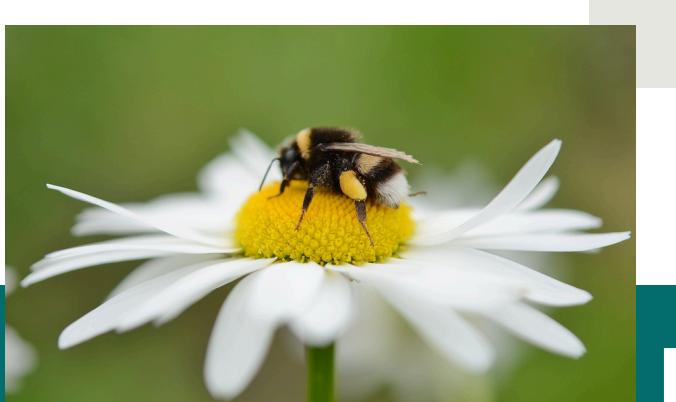
### PiCC United

#### Strategy

This is an evolving document to help inform and support discussions during Board Meetings  
Draft Version 1.0 | 1Q2025

##### Acronyms in this document

PiCC United: Patient Involvement and Collaboration Community  
FMV: Fair Market Value (monetary reimbursement for time & input)  
HCP: Healthcare professionals (e.g. doctors, nurses, pharmacists, dentists etc)  
Q: Quarter of the year: Q1, Jan-Mar | Q2, Apr-Jun | Q3, Jul - Sept | Q4, Oct-Dec



## Bee-ing the best

### Pollinating ideas and sharing news

There has been a hive of activity from our Board Members lately! Their dedication to patient engagement and to making PiCC United a thriving buzzing community for everyone is unmatched! On the next pages you can read some of our highlights.

If you want to know more about the PiCC United Board visit our [website](#), or get in touch via [hello@piccunited.org](mailto:hello@piccunited.org)  
Warm regards, The PiCC United Team

# Pollinating ideas

**Péter Kéri reporting from:**

**WHO Europe, Health Ministry France Congress**

**Dare to lead: leading inter-sectoral change in uncertain times**

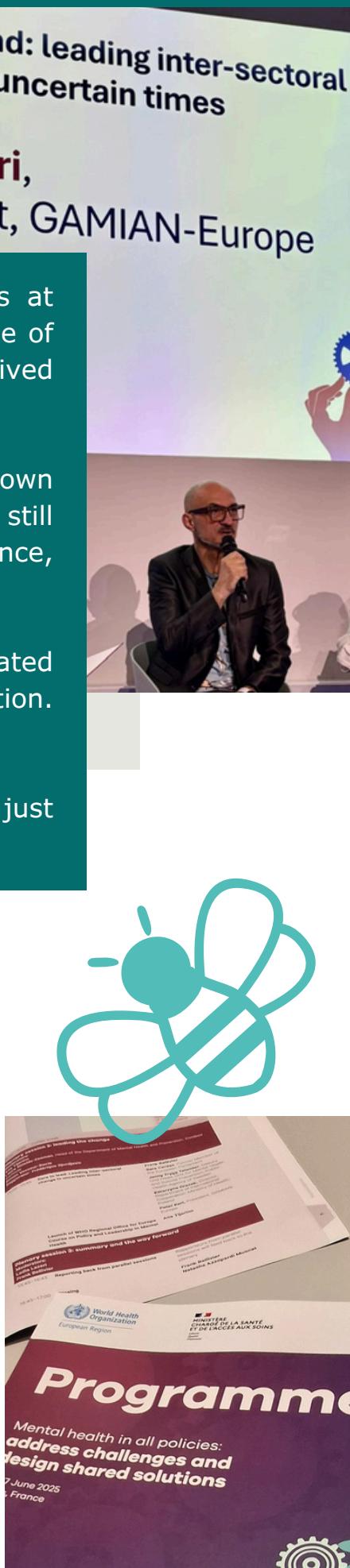
**Peter Kéri,**  
President, GAMIAN-Europe

This week, board member, Péter Kéri, represented all of us at high-level WHO mental health events in Paris – alongside some of the world's key actors in mental health, peer support, and lived experience leadership.

"Every time I stand in these rooms, I carry not just my own journey – but the unheard stories of thousands who are still hidden. This is what patient-led leadership means: presence, persistence, and a refusal to disappear."

At the WHO reception, Péter delivered a message that resonated deeply "Corruption is not culture – and trauma is not tradition. Sovereignty is not forced isolation."

Our movement keeps growing – because our members are not just part of it. They embody it.



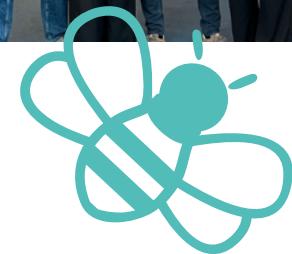
Lisbeth Snede  
PiCC UnitedGaute Naespe  
PossiblaAnita Patel Jusnes  
RocheEster Caffarel-Salvadò  
Chiesi USA

20 - 21 May 2025 | Radisson Blu Royal Bergen, Norway



# Lisbeth - a hive of activity

July 2025



Our President, Lisbeth Snede, has been a very busy bee this last month, working tirelessly to help raise the profile of patient engagement as well as promoting the aims of PiCC United.

"I met so many wonderful people - all with a fire in their eyes and a heart that beats for true patient engagement and for changing systems to be more human, more equitable and more sustainable. This happens when we stand together - shoulder to shoulder - and collaborate across disciplines, borders and roles."

Lisbeth has been attending many conferences and networking events across Europe including:

- LSX Nordic Congress
- EUPATI Board meeting
- PEOF

Next month she will be representing us at ICHOM and the EU-X-CT conference.



**Lisbeth Snede (centre)**  
PiCC President and much much more!

"As a patient advocate and President of PiCC United, I contributed a perspective that is unfortunately still all too often missing:

- The patient is a knowledge partner, not a data point
- Inclusion is a prerequisite for innovation
- And the simple but important questions: 'Who is not in the room? Why not?'